



HIGHER SCHOOL OF ECONOMICS
NATIONAL RESEARCH UNIVERSITY



Institute
for Statistical Studies
and Economics of Knowledge

RESEARCH LABORATORY FOR
SCIENCE AND TECHNOLOGY STUDIES

RESEARCH LABORATORY FOR
ECONOMICS OF INNOVATION

RESEARCH WORKSHOP
FORESIGHT AND SCIENCE, TECHNOLOGY AND
INNOVATION POLICIES: BEST PRACTICES

OCTOBER 13-14, 2011

MOSCOW, 20 MYASNITSKAYA STREET
ROOM 311

PROGRAMME

October 13, 2011

Foresight: Theory and Best Practices

9.45	Welcome and Introduction to the Workshop Leonid Gokhberg, Higher School of Economics (HSE)
Session 1. Foresight: Policy Issues and Instruments Chair: Leonid Gokhberg, HSE	
10.00	Measuring the Success and Impact of Foresight Studies – Limitations for Policy Making Ian Miles , Research Laboratory for Economics of Innovation, Institute for Statistical Studies and Economics of Knowledge (ISSEK), HSE, Russia; University of Manchester, UK
10.25	New Instruments for Foresight Studies Rafael Popper , University of Manchester, UK
10.50	Methodological Approach for Evaluating Foresight Projects Dirk Meissner, Anna Sokolova, Ekaterina Makarova , Research Laboratory for Science and Technology Studies, ISSEK, HSE, Russia
11.15	Discussion
11.35	Coffee Break
Session 2. Best National and International Practices Chair: Luke Georghiou, University of Manchester	
12.05	Implementing Foresight Study Results in Policy Action and Measures: EU Experience Jennifer Cassingena Harper , Council for Science and Technology, Malta
12.30	Foresight in Russia: Implications for Policy Making Alexander Sokolov , ISSEK, HSE, Russia
12.55	National Foresight for a Small Country Ozcan Saritas , University of Manchester, UK
13.20	Concept and Experience on Multi-country Foresight Ricardo Seidl da Fonseca , Former Head of Technology Foresight Unit, UNIDO
13.45	Discussion
14.05	Lunch
Session 3. Applied Foresight Chair: Ian Miles, HSE / University of Manchester	
15.20	Sectoral Foresight Studies – Future Perspective of Nanotechnologies Oleg Karasev , ISSEK, HSE, Russia
15.45	Corporate Foresight: Siemens Approach Alper Alsan , Siemens, Turkey
16.10	Integration of Intelligence and Foresight for Policy Development Jonathan Calof , University of Ottawa, Canada
16.35	Discussion

October 14, 2011

Development of the National Innovation System: Analysis and Policies

Session 1. Prospective Innovation Policy for the Russian Federation Chair: P. Shapira, GeorgiaTech	
9.45	Welcome Statement Olga Kochetkova , Ministry of Economic Development, Russia
Strategy – 2020 for the Russian Federation: Expert Group on Innovation Policy	
9.50	Introduction Igor Agamirzian , Russian Venture Corporation
10.00	Major Findings Leonid Gokhberg , HSE, Russia
10.30	Innovation Policy in Russia: An External View Daniel Malkin , Consultant to the OECD, Former head of the OECD Science and Technology Policy Division
11.00	Discussion
11.30	Coffee Break
Session 2. Policy Instruments for Science, Technology and Innovation Chair: Luke Georghiou, University of Manchester	
12.00	Generating Innovation from Science – Experiences from Developed Countries and Applicability for Russia Jean Guinet , Research Laboratory for Science and Technology Studies, ISSEK, HSE, Russia
12.25	New Instruments for Science, Technology and Innovation Policy in Russia Pavel Rudnik , ISSEK, HSE, Russia
12.50	Evaluation of Science, Technology and Innovation Policies Philip Shapira , GeorgiaTech, USA
13.15	Development of the Science and Innovation Policy in Russia in the Light of the Recent Evolutions in France Vladimir Mayer , CNRS, France
13.40	Discussion
14.00	Lunch
Session 3. Science, Technology and Innovation Policy: New Challenges Chair: Jean Guinet, HSE	
15.00	Towards Better Problem Diagnostics and Policy Design: the OECD Innovation Policy Platform Michael Keenan , OECD
15.25	Science, Technology and Innovation Policy Studies: IPTS Experience Marc Boden , IPTS, JRC, Seville, Spain
15.50	New Ways of Sustainable Funding for R&D – Between Government Bonds and Venture Capital Investment Thomas Gstraunthaler , Research Laboratory for Economics of Innovation, ISSEK
16.15	Challenges for Science and Innovation Policy Luke Georghiou , University of Manchester, UK
16.55	Discussion
17.30	Conclusions / Wrap up
17.45	Closure