

## Monitoring and analyzing STI global and national trends: tools and methods

Marcio de Miranda Santos Executive Director

#### **Technical Team**

Adriana Badaró
Alessandra Brandão
Cristiano Hugo Cagnin
Eduardo Moresi
Jackson Maia
Rodrigo Leonardi
Thyrso Villela Neto

November 19, 2015

#### Institutional overview



#### **Origins**

- Created in 2001
- Non-profit organization
- STI studies for economic growth competitiveness and well being in Brazil

#### **Societal Control**

- Overseen by the Ministry of Science Technology and Innovation
- Subjected to the Brazilian auditing institutions

### Size and Budget

- Staff ~ 90 employees
- Annual budget ~ 15M USD

#### **Strengths**

- ~ 2000 experts mobilized from nearly 300 institutions per year
- ~ 400 studies in STI so far



# Strategic perspectives for investing in new tools and methods for the monitoring and analysis of large volumes of data

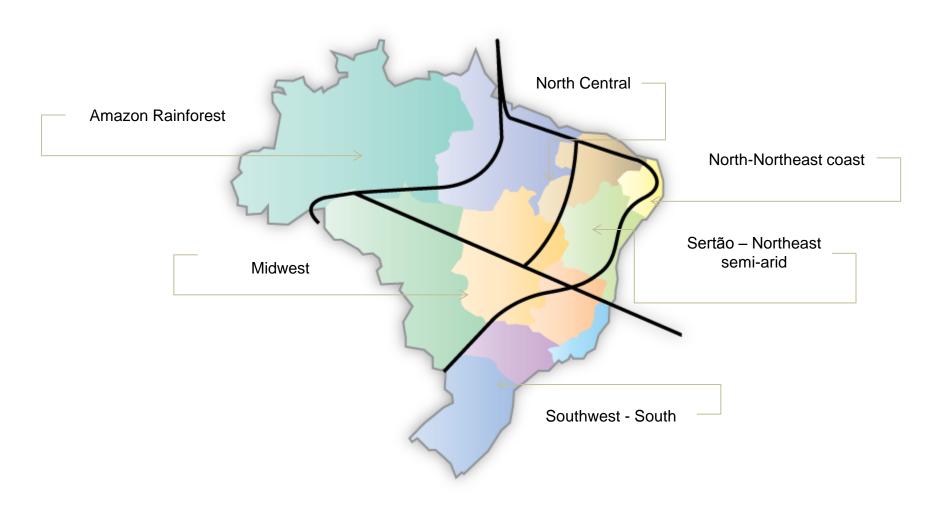
CGEE as a key player in providing intelligence services in STI for national and international institutions, specifically on:

Making use of the Center's ample capacity to articulate distinct actors around a diversity of complex issues and demands

Improving the Center's ability to anticipate future strategic STI issues impacting the future of priority economic sectors

Responding to the STI dynamics and complexity changes in contexts and enabling environments

Developing appropriate tools and methods to capture, process and monitor large amounts of data coming from large number of data sources





**Information and Knowledge Management** 



Services must comply with:

Very large amounts of data and information
Complexity of issues
Diversity of opinions
High levels of uncertainties

#### Current efforts are focusing in

Accelerate the processes for identification, monitoring and interpretation of trends in STI to promptly inform decisionmakers, based on:

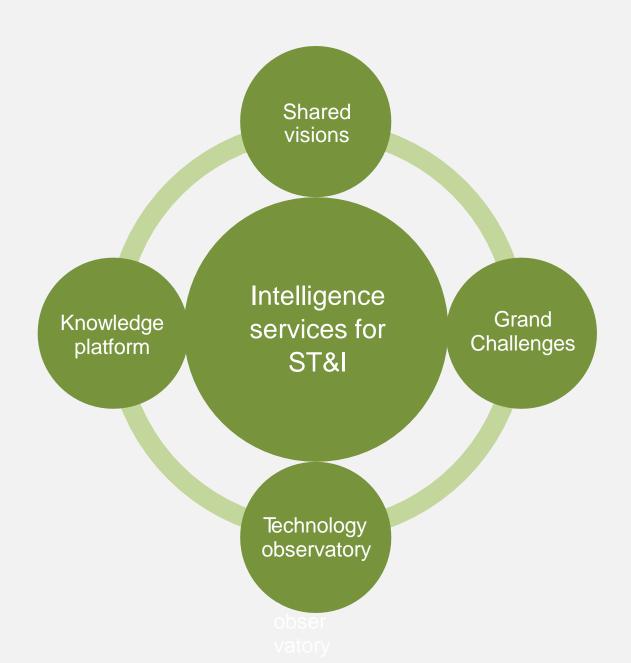
New tools and methods

Automation

Networking of experts

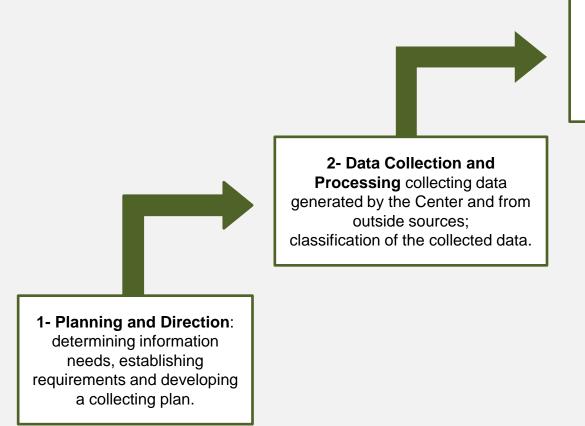
Visualization

Modularity and flexibility



## **Basic processes**





**3- Analysis**: application of a variety of techniques for the ellaboration of products such as reports, charts, graphics, tables and briefs.



#### **Planning and Direction**

Identification of information needs: keywords sources, brands and names of companies and institutes to be monitored, scientific journals and technological production (patents)

#### Data collection:

Development of user-agents to collect papers and patents Gathering of news in selected magazines

#### **Natural language processing:**

Keywords, named-entities, and key phrases extraction

Part of speech identification

Cosine similarity (measure cohesion within <u>clusters</u> in the field of <u>data mining</u>)

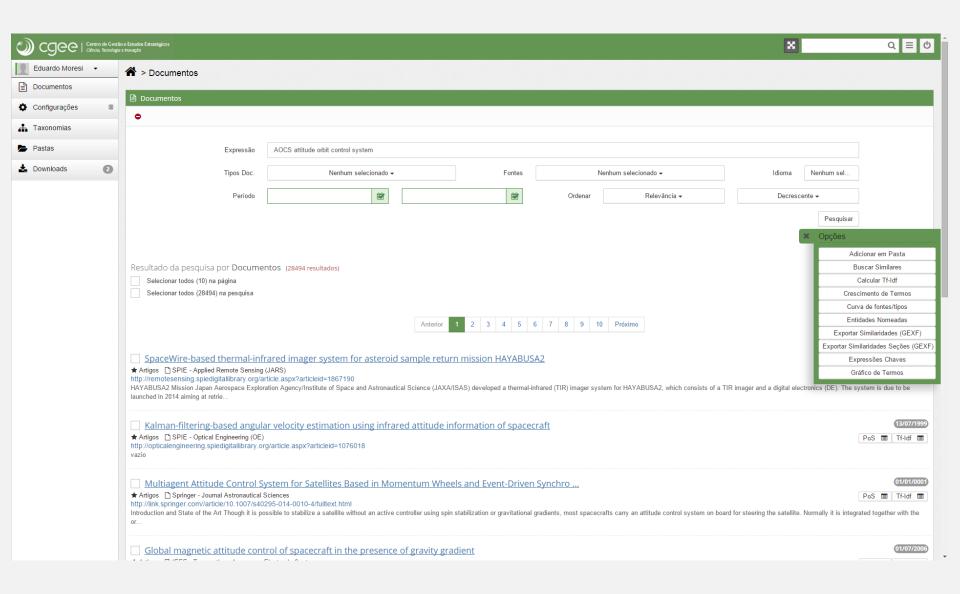
Document language recognition

TF/IDF calculation (term frequency-inverse document frequency)

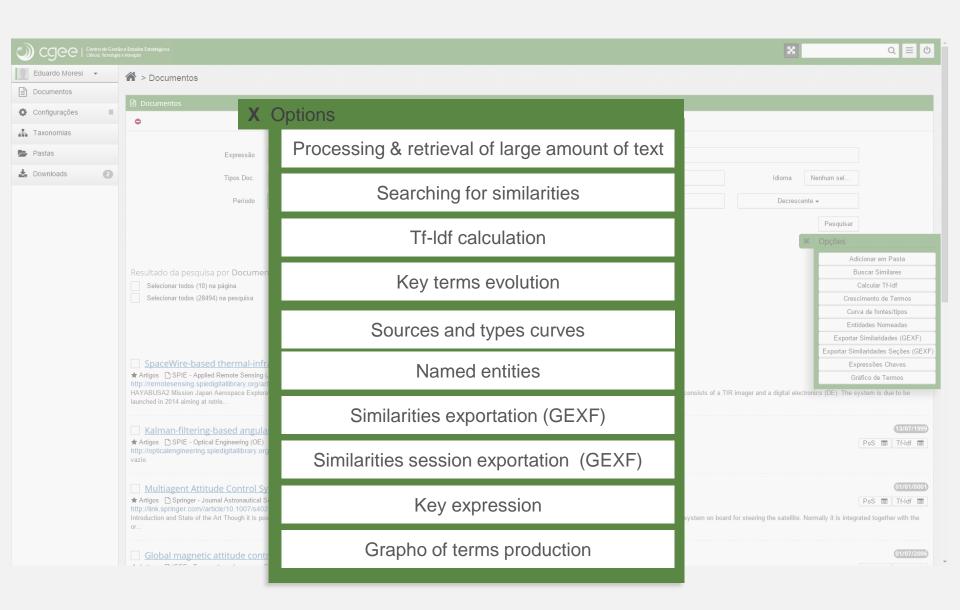
Export data and information to Gephi sofware

#### Classification of the collected information



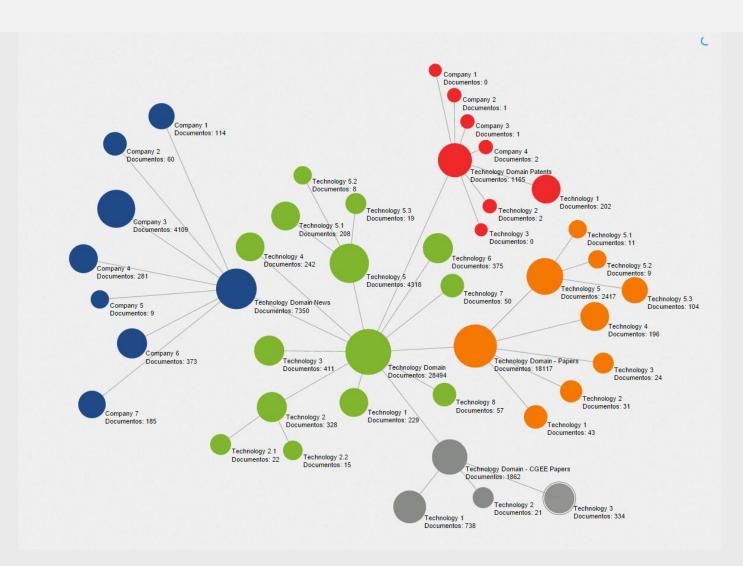








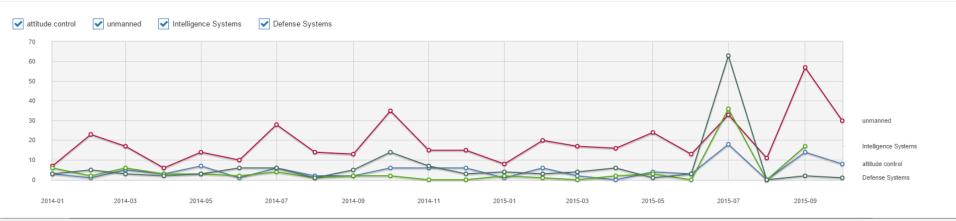
Semi-automatic elaboration of taxonomies for document classification and real time update (the nodes of the tree represent selected informational search expressions)



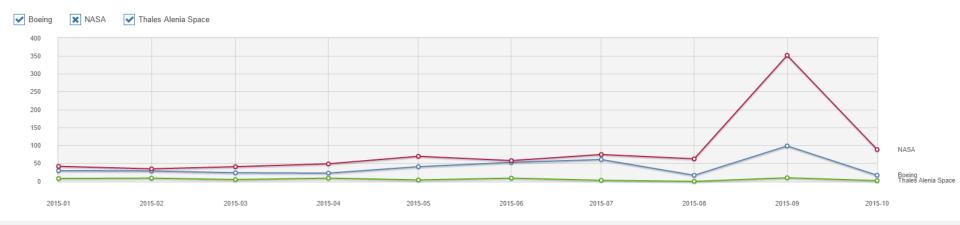
#### **Evolution of terms and entities**



Ocorrências em [ Artigos, Artigos\_CGEE, Noticias, Noticias\_Plugar, Patentes ]

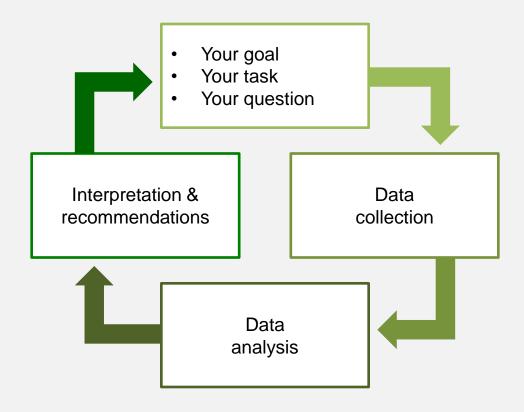


Ocorrências em [ Artigos, Artigos\_CGEE, Noticias, Noticias\_Plugar, Patentes ]



## **Network analysis to identify individual and group expertise**



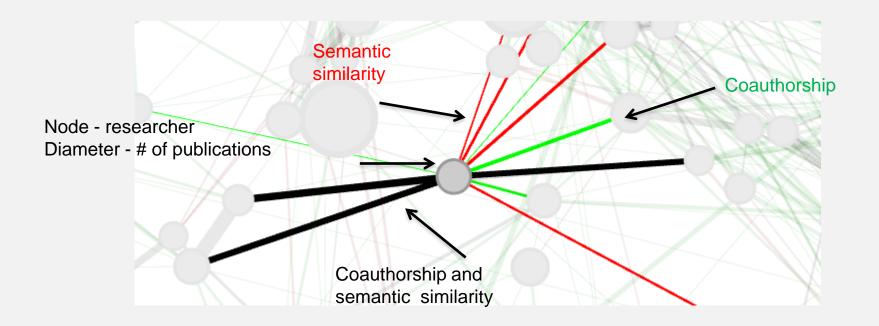


Working relationship networks
Similarity networks
Integrates global-local information
Qualitative and quantitave framework

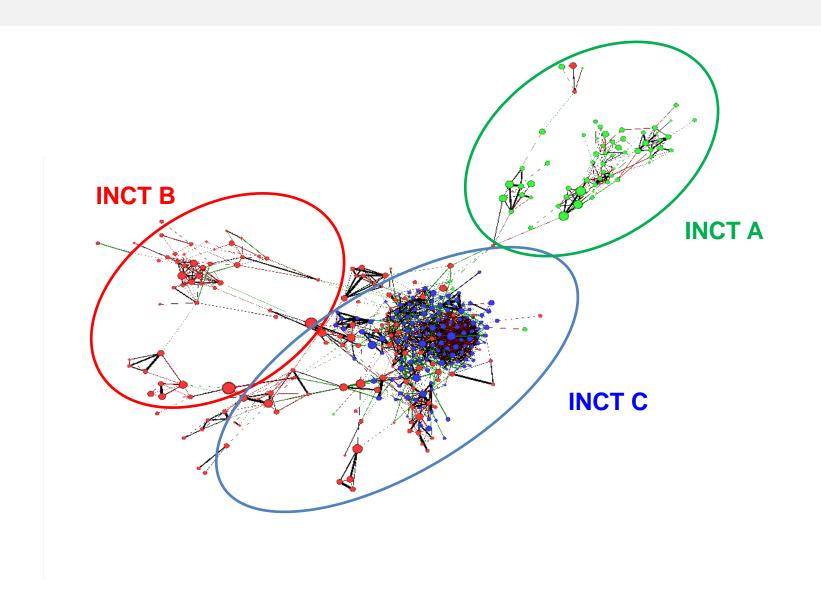
Main source of data and information CNPq "Lattes database" with 4.4M registered curricula

## **Network analysis**



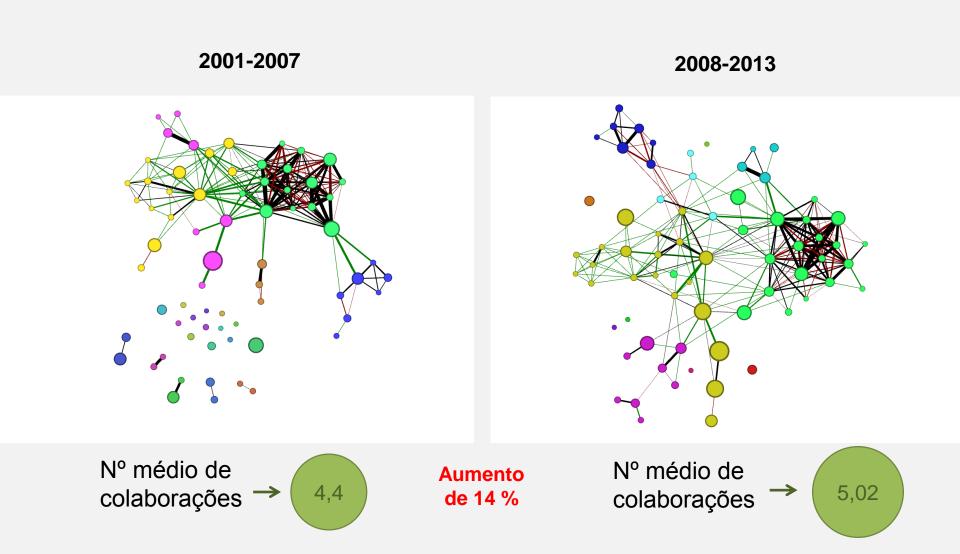






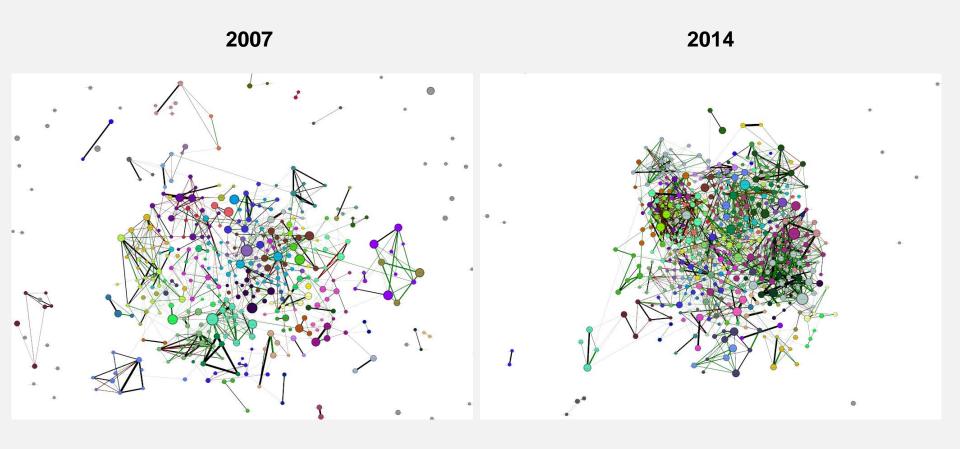
## Coauthorship and CV similarity network evolution





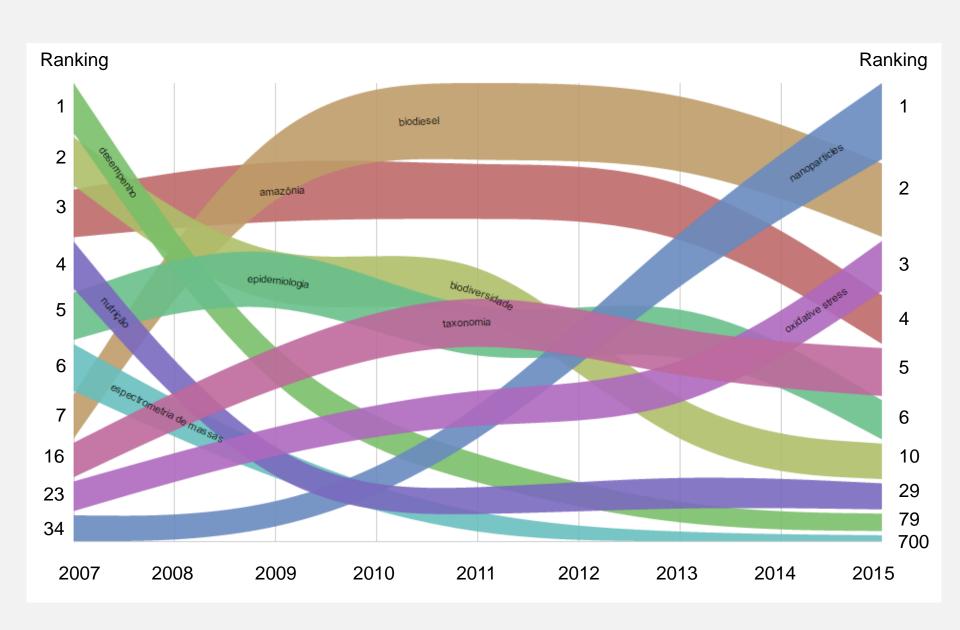
## **INCT** Pharmaceutical Innovations – network evolution





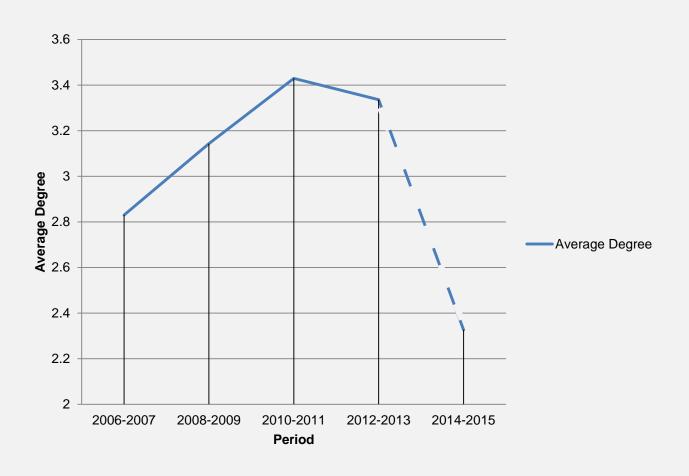
## All INCTs researchers CV's (nearly 6000) keyword evolution ( ) CGCC





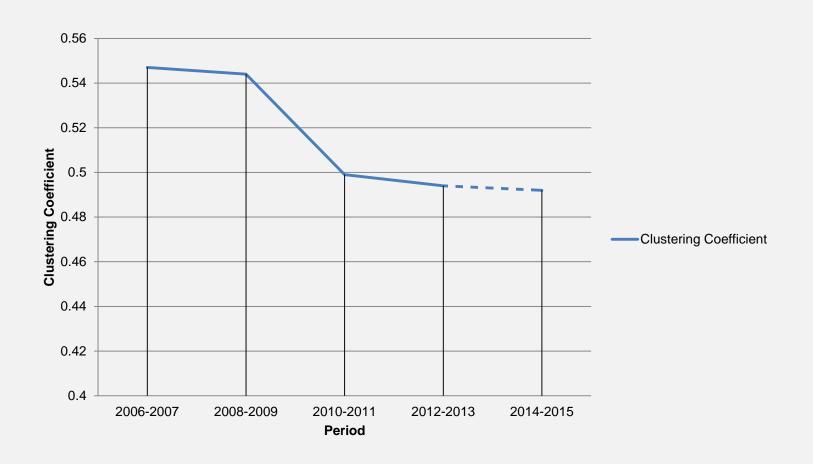
## **Average Collaboration Evolution**





## **Average Clustering Coefficient Evolution** (segregation measure)



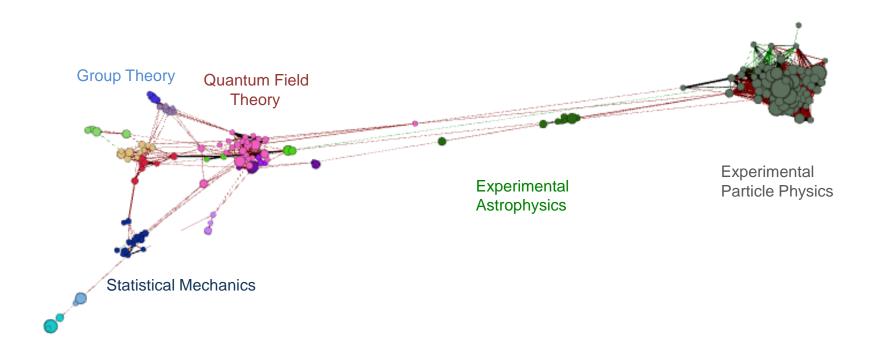


## Cooperation from Brazilians with Russians

Searching term "Mathematics"

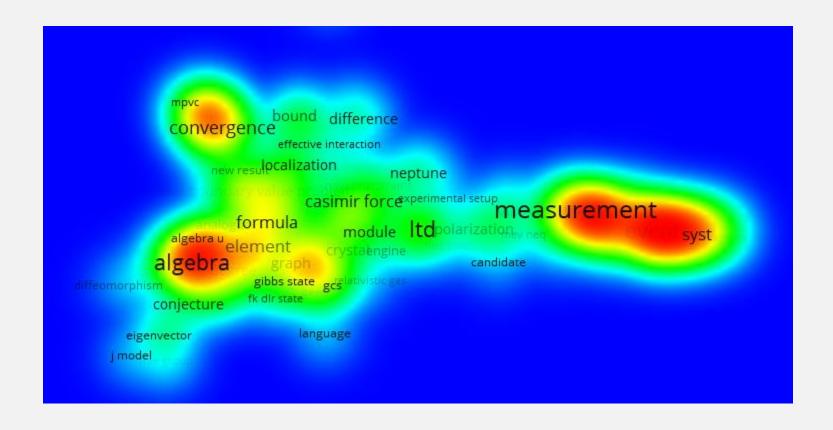
(Scopus + WoS →DOI →"CNPq Lattes" Database)





## Cooperation from Brazilians with Russians Searching term "Mathematics" (Scopus database)





## Main institutions (WoS coauthorships)





## Ferramentas utilizadas pelo Observatório de Tecnologias Espaciais - OTE

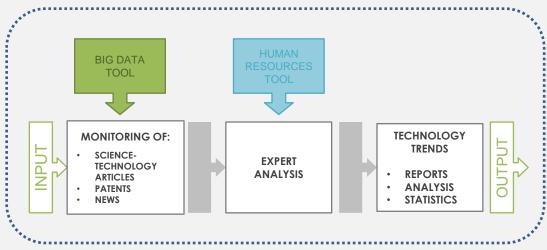




- Análise de criticidade de tecnologias
- Análise maturidade/prontidão tecnológica TRL
- Análise de redes de competências
- Banco de patentes (desenvolvido: ~32.000 patentes)
- Ferramenta de monitoramento e análise de grandes volumes de informações textuais (Big Data)



#### **TECHNOLOGY DOMAIN OBSERVATIONS**

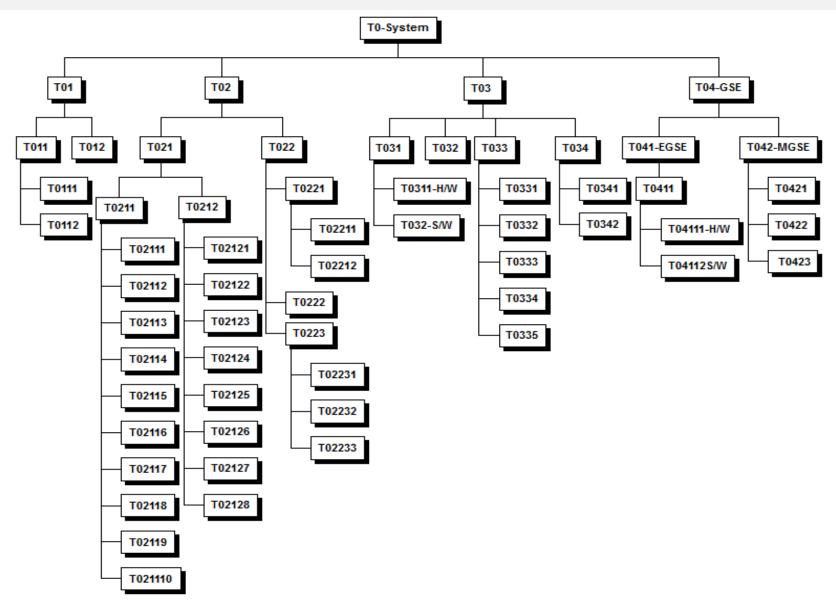


#### SPECIFIC TECHNOLOGY OBSERVATIONS



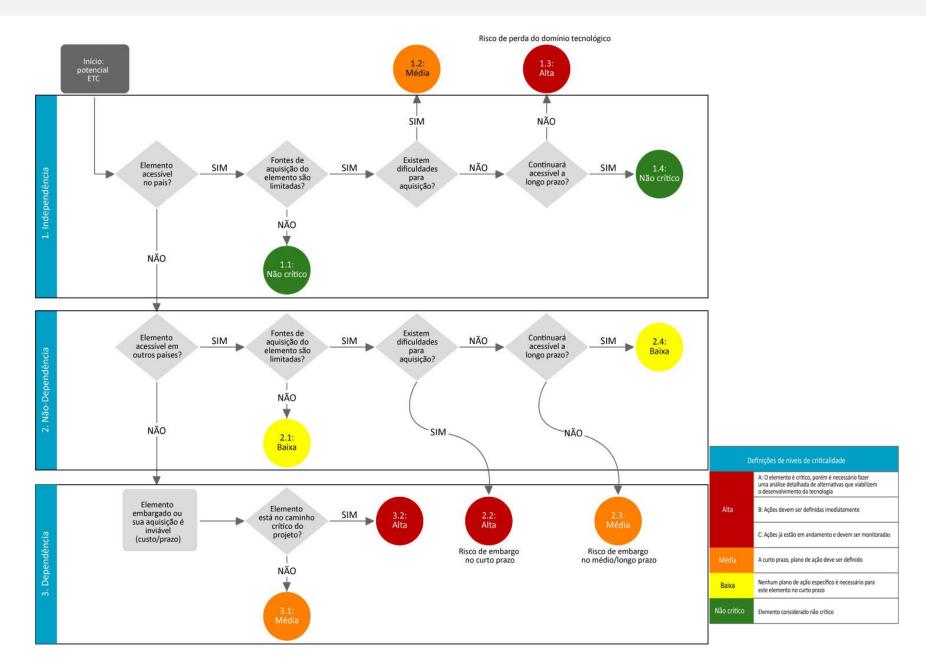




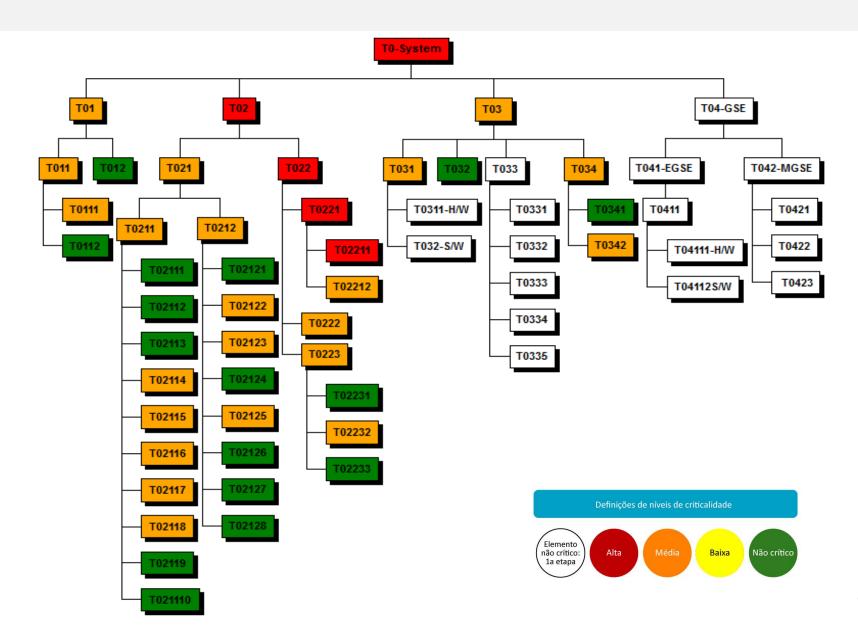






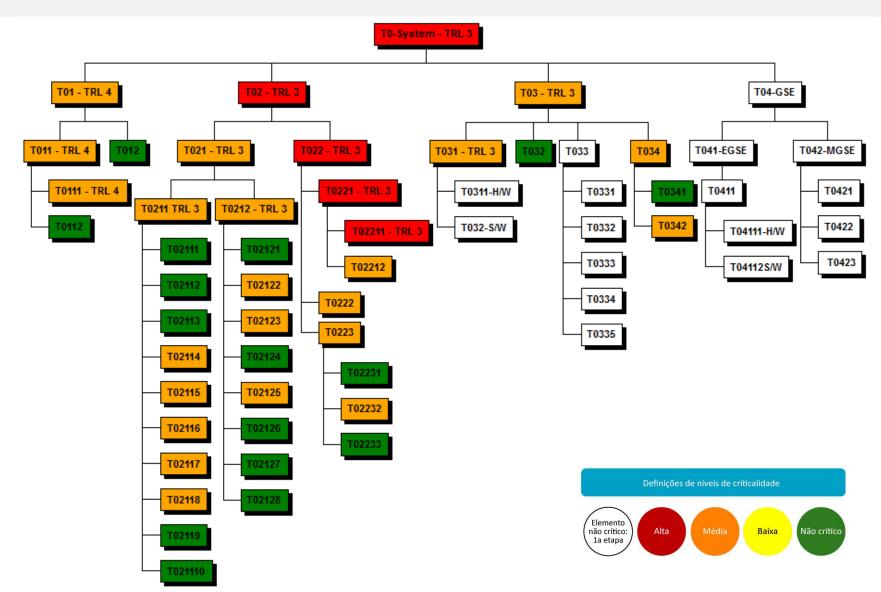








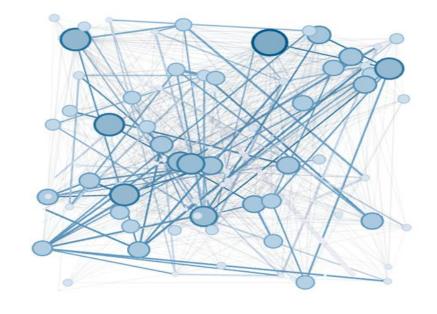






## **Articles networking** Eigenvector centrality

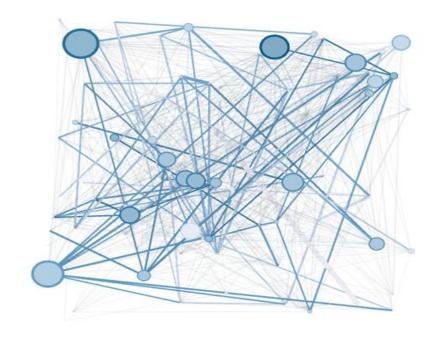






## **Articles networking**Betweenness



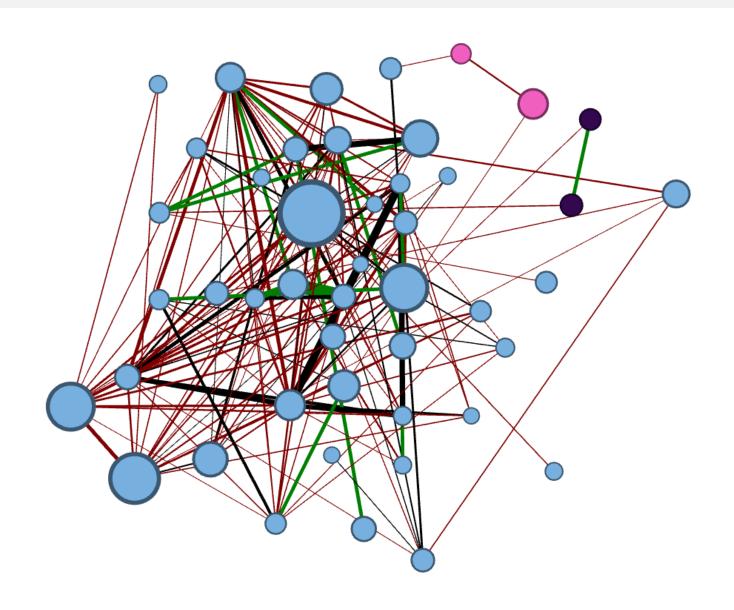




## **Expertise networking**

Nodes are experts









Sample of publications (nearly 150 in the last 10 years)

## **Technical Studies**









mmiranda@cgee.org.br

www.cgee.org.br