



# 9th MEIDE Conference

## Model-based Evidence on Innovation and Development

June 16-17, 2016

The National Research University Higher School of Economics

9-11 Myasnitskaya St., 101000, Moscow, Russia

### Program

Thursday, June 16, 2016	
9:00 am to 09:30 am	Registration (room 518)
9:30 am to 10:30 am	<p>Opening and Plenary session I (room 518)</p> <p>Chair: Pierre Mohnen (UNU-MERIT)</p> <p><u>Leonid Gokhberg</u> (Higher School of Economics, HSE)</p> <p><b>Seeking for evidence-based STI policies: An overview of HSE ISSEK activities</b></p> <p>Discussant: Reinhilde Veugelers (KU Leuven and Bruegel)</p>
10:30 am to 11:00 am	Coffee break (room 429)
11:00 am to 12:30 pm	<p>Parallel Session 1.1.1 – <b>Macro-level aspects of innovation</b> (room 518)</p> <p>Chair: Patrick Schulte (ZEW)</p> <ul style="list-style-type: none"> <li>- <i>'Structural change and the ability to sustain growth'</i> – <u>Adam Szirmai</u> (UNU-MERIT)</li> <li>- <i>'Toward a macro-modelling of European Innovation Union: The contribution of NEMESIS model'</i> – <u>Pierre Le Mouél</u>, Boris Le Hir, Arnaud Fougeyrollas, Paul Zagamé and Baptiste Boitier (SEURECO)</li> <li>- <i>'Diffusion of Skill-Biased Technical Change: Evidence from a Panel of Countries and Industries'</i> – <u>Patrick Schulte</u> (ZEW)</li> </ul>

	<p>Parallel Session 1.1.2 – <b>Innovation strategies</b> (room 428)</p> <p>Chair: Vitaliy Roud (HSE)</p> <ul style="list-style-type: none"> <li>- <i>‘A nonparametric shape constrained IV estimation of localised technical change’</i> – <u>Davide Antonioli</u> (Univ. of Chieti-Pesacara), Georgios Gioldasis (Univ. of Ferrara) and Antonio Musolesi (Univ. of Ferrara)</li> <li>- <i>‘Dynamics of product diversification and value chain upgrading’</i> – <u>Jennifer Taborda</u> (UNU-MERIT)</li> <li>- <i>‘Agents of the next industrial revolution: dissemination of advanced technologies and organizational concepts in the Russian manufacturing’</i> – <u>Vitaliy Roud</u> (HSE)</li> </ul>
12:30 pm to 02:00 pm	Lunch (dining hall)
02:00 pm to 03:30 pm	<p>Parallel Session 1.2.1 – <b>Agglomeration, innovation and regional development</b> (room 518)</p> <p>Chair: Eugeniy Kutsenko (HSE)</p> <ul style="list-style-type: none"> <li>- <i>‘Social network, extra-cluster linkages and knowledge creation: The case of biotechnology in Chile’</i> – <u>Carmen Contreras-Romero</u> (Oxford University)</li> <li>- <i>‘Trusting regions – open regions? Regional trust as an additional determinant of firms’ open innovation strategy’</i> – Jana Schmutzler and <u>Jaider Vega-Jurado</u> (Universidad del Norte)</li> <li>- <i>‘Determinants of regional innovation output in Russia: are people or capital more important?’</i> – <u>Stepan Zemtsov</u> (RANEPA), Alexander Muradov (Technology State University), Imogen Wade (HSE), Vera Barinova (RANEPA)</li> </ul> <p>Parallel Session 1.2.2 – <b>Framework conditions and firm performance</b> (room 428)</p> <p>Chair: Micheline Goedhuys (UNU-MERIT)</p> <ul style="list-style-type: none"> <li>- <i>‘Green Innovation, Managerial Emphasis on Environment and Firm Performance: An empirical study’</i>– <u>Mingfeng Tang</u> (SWUFE)</li> <li>- <i>‘Coping with political instability: Firm innovation in sub-Saharan Africa’</i> – <u>Sorin Krammer</u> (University of Groningen)</li> <li>- <i>‘Management standard certification and firm productivity: micro-evidence from Africa’</i> – <u>Micheline Goedhuys</u> and Pierre Mohnen (UNU-MERIT)</li> </ul>
03:30 pm to 04:00 pm	Coffee break (room 429)

04:00 pm to 05:30 pm	<p>Parallel Session 1.3.1 <b>Innovation policy I</b> (room 518)</p> <p>Chair: Paul Hünermund (ZEW)</p> <ul style="list-style-type: none"><li>- <i>'Does Microfinance impede entrepreneurial initiatives? Evidence from Bangladesh'</i> – <u>Arijita Dutta</u> and Sharmishtha Banerjee (University of Calcutta)</li><li>- <i>'New Initiatives in innovation policy in Brazil 2011 - 2014'</i> – <u>Joao Alberto De Negri</u> (IPEA)</li><li>- <i>'Estimating the Local Average Treatment Effect of R&amp;D subsidies in a Pan-European program'</i> – <u>Paul Hünermund</u> (ZEW) and Dirk Czarnitzki (KU Leuven)</li></ul> <p>Parallel Session 1.3.2 <b>Technology dynamics</b> (room 428)</p> <p>Chair: Konstantin Fursov (HSE)</p> <ul style="list-style-type: none"><li>- <i>'Why do some technologies improve faster than others?'</i> – <u>Giorgio Triulzi</u> (MIT)</li><li>- <i>'The role of informal institutions on entrepreneurs' innovative behaviour'</i> – <u>Natalia Ostapenko</u> (University of Tartu)</li><li>- <i>'What do we know about user-innovation in Russia? Evidence from a large-scale population survey'</i> – <u>Konstantin Fursov</u> and Thomas Thurner (HSE)</li></ul>
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**Friday, June 17, 2016**

<p>9:00 am to 10:30 am</p>	<p>Plenary Session II (room 518)</p> <p>Chair: Jacques Mairesse (UNU-MERIT)</p> <p>Matteo Grazzi and <u>Carlo Pietrobelli</u> (Inter-American Development Bank)</p> <p><b>Firm Innovation and Productivity in Latin America and the Caribbean: The Engine of Economic Development</b></p> <p>Discussants: Xavier Cirera (World Bank)</p> <p>Adam Szirmai (UNU-MERIT)</p> <p>Marco Vivarelli (Università Cattolica del Sacro Cuore)</p>
<p>10:30 am to 11:00 am</p>	<p>Coffee break (room 429)</p>
<p>11:00 am to 12:30 pm</p>	<p>Parallel Session 2.1.1 – <b>Innovation Policy II</b> (room 518)</p> <p>Chair: Giulia Valacchi (IHEID)</p> <ul style="list-style-type: none"> <li>- <i>‘Matthew effect, capabilities and innovation policy. The Argentinean case’</i> – <u>Mariano Pereira</u>, Diana Suárez &amp; Gabriel Yoguel (Universidad Nacional de General Sarmiento)</li> <li>- <i>‘Do intellectual property rights influence cross-border mergers and acquisitions?’</i> – Mercedes Campi (IIEP-Baires), <u>Marco Dueñas</u> (Universidad de Bogotá) and Matteo Barigozzi (LSE) and Giorgio Fagiolo (Scuola Superiore Sant’Anna)</li> <li>- <i>‘Multinational innovation, product life cycles and intellectual property rights protection: Which is the best place to invent something?’</i> – <u>Giulia Valacchi</u> (IHEID)</li> </ul> <p>Parallel Session 2.1.2 – <b>Intellectual property rights</b> (room 428)</p> <p>Chair: Junbyoung Oh (Inha University)</p> <ul style="list-style-type: none"> <li>- <i>‘Measuring Patent Quality in International Comparison’</i> – <u>Philipp Boeing</u> (ZEW) and Elisabeth Müller (German Graduate School of Management and Law)</li> <li>- <i>‘The effect of intellectual property rights on agricultural productivity’</i> – <u>Mercedes Campi</u> (IIEP-BAIRES)</li> <li>- <i>‘Accelerated examination and patent quality of patent office’</i> – <u>Junbyoung Oh</u> and Yeekyung Kim (Inha University)</li> </ul>
<p>12:30 pm to 2:00 pm</p>	<p>Lunch (dining hall)</p>

<p>2:00 pm to 3:30 pm</p>	<p>Parallel Session 2.2.1 <b>Knowledge production</b> (room 518)</p> <p>Chair: Jacques Mairesse (UNU-MERIT)</p> <ul style="list-style-type: none"> <li>- <i>'Public procurement as policy instrument for innovation'</i> – <u>Dirk Czarnitzki</u>, Paul Hünermund (ZEW) and Nima Moshgbar (KU Leuven)</li> <li>- <i>'Scientific mobility as a bridge between two worlds: Analysing the impact of foreign-educated PhDs on academic upgrading in Mexico'</i>– <u>Lorena Rivera-Leon</u> and Simone Sasso (UNU-MERIT)</li> <li>- <i>'Gender and the publication output of graduate students: A case study'</i> – Michele Pezzoni (Univ. of Nice), <u>Jacques Mairesse</u> (UNU-MERIT), Paula Stephan (Georgia State University) and Julia Lane (NYU)</li> </ul> <p>Parallel Session 2.2.2 <b>Innovation, management and firm performance</b> (room 428)</p> <p>Chair: Fernando Vargas (UNU-MERIT)</p> <ul style="list-style-type: none"> <li>- <i>'Exit rates and innovation strategies: Panel data evidence from Spain'</i> – Alex Armand and <u>Pedro Mendi</u> (University of Navarra)</li> <li>- <i>'Management practices, innovation and productivity in developing countries'</i>– <u>Xavier Cirera</u> and Leonard Sabetti (World Bank)</li> <li>- <i>'The role of quality certifications and innovation as sources of productivity growth in Peru'</i> – <u>Fernando Vargas</u> (UNU-MERIT)</li> </ul>
<p>3:30 pm to 4:00 pm</p>	<p>Coffee break (room 429)</p>
<p>4:00 pm to 5:30 pm</p>	<p>Final Session 2.3.1 <b>Innovation and employment</b> (room 518)</p> <p>Chair: Xavier Cirera (World Bank)</p> <ul style="list-style-type: none"> <li>- <i>'Employment effects of innovations over the business cycle: firm-level evidence from European countries'</i> – Bernhard Dachs (AIT), Martin Hudd (Maastricht University) Christian Köhler (ZEW) and <u>Bettina Peters</u> (ZEW)</li> <li>- <i>'Globalization, technological change and labor demand: A firm level analysis for Turkey'</i> – Elena Meschi (University of Venice), Erol Taymaz (Middle East Technical University) and <u>Marco Vivarelli</u> (Università Cattolica del Sacro Cuore)</li> <li>- <i>'The effects of innovation on employment in developing countries: Evidence from enterprise surveys'</i> – <u>Xavier Cirera</u> and Leonard Sabetti (World Bank)</li> </ul>