

"Foresight for Responsible Transform-ability"

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Outline

- The dominating word 'uncertainty'
- The ambivalent word 'responsibility'
- The questioned word 'growth'
- The changing word 'innovation'
- The keyword 'transformation/transition'
- The foresight word 'transform-ability'



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Overwhelming uncertainty

- The financial crisis
- The environmental crisis
- The energy crisis
- The health crisis
- The social crisis
- The political crisis

Ambivalent responsibility



Questioned growth

- A 'jobless and wageless recovery' (Calvo, Coricelli, and Ottonello 2012) from the 2008 financial crisis
- **Decent work** and economic growth (UN SDG) – in 2019, enough good jobs for half – and great jobs for 5% – of the global labour force (Clifton 2019)
- Effects of growth on all members of society mixed at best
- GDP growth data vs. costs of growth
- How much more growth? And at what cost?

Changing innovation

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relation
- GOODGYM**
DO GOOD, GET FIT
We're a community of runners that combines getting fit with doing good.
Join us and find your reason to run.
GET STARTED
- MISSION RUNS**
Run to help older people with one-off tasks
BENEFIT OUR PEOPLE
- COACH RUNS**
Run regularly to see an amateur older person
BENEFIT OUR PEOPLE
- GROUP RUNS**
Run with a group to help community projects
BENEFIT OUR PEOPLE
- FAIRPHONE**
<https://www.fairphone.com/en/>
- GOLDFINGER FACTORY**
<http://www.goldfingerfactory.com/>

The keyword 'transformation / transition'

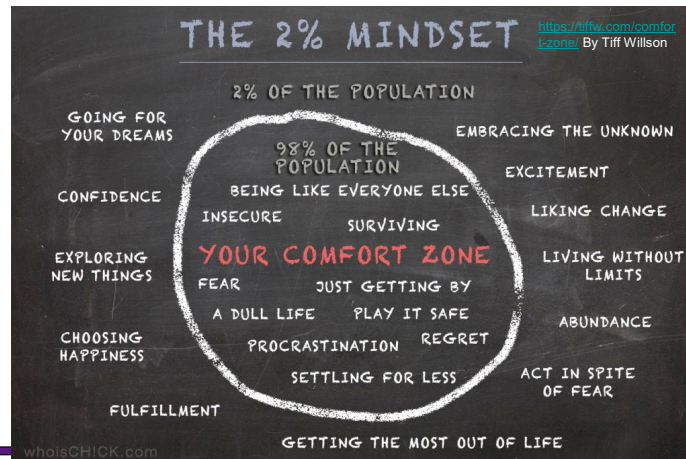
- Transformative innovation policies
- The Twin Transition – green and digital
- Industrial transition
- Societal transformation

The foresight word 'transform-ability'

- perspective of relational innovation alongside conventional innovation
- values of care, stewardship, social welfare and sustainability, social and environmental
- a normative role in building visions of progress considering all sides of the coin, addressing the needs and enhancing the agency of the most vulnerable, esp. future generations
- Foresight should make policy-makers pay attention! It should help them see and co-create alternative solutions with the non-usual suspects!

The foresight word 'transform-ability'

- Foresight should get us out of our comfort zone because this is not a responsible place to be anymore!



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Thank you!

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