

Lessons for Foresight from the Coronacrisis

Foresight and the COVID-19 Pandemic

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NATIONAL PREPARCH

A Necessary First Word

- The Pandemic is far from over, SARS COV-2 will probably become endemic ... It's not history!
- Many tragedies and continuing health problems: this needs to be acknowledged as lived reality.

So: while we need to learn from this experience, these are still early days, so lessons are provisional.

- There are also many heroes, especially but not only workers in the health services and supporting professionals and volunteers.
- We also have to thank scientists, not only those who have rapidly increased our knowledge of the virus, the epidemiology, the disease, and of vaccines and other treatments; but also those who have taken initiatives – e.g. sharing genomic knowledge, assessing policies and strategies.

With this said...



"Sorry Ma'am — we just didn't see it coming"

Queen Elizabeth at the London School of Economics



why did nobody notice the "awful" financial crisis earlier?

"In summary, your majesty, the failure to foresee the timing, extent and severity of the crisis and to head it off... was principally a failure of the collective imagination of many bright people, both in this country and internationally, to understand the risks to the system as a whole."

"We economists and academics should have been louder in our warnings and more proactive in suggesting solutions. Particularly problematic and subject to a serious rethink are the short-term and one-sided incentives prevalent in the financial industry - and the failure by those who took the risks to bear the risks."



Why did nobody warn about this Awful Crisis?

- Economists were asked why they had not warned about the impending "awful" financial crisis – the Great Recession - that knocked the world economy off-course for several years.
- In some countries notably the UK the policy response was austerity, with an erosion of public services that played a role in the subsequent CORONACRISIS.
- Futurists are asked now about why they had not warned about the COVID-19 pandemic being on the horizon.
- Did they not? Or did they not warn loudly enough?

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Foresight is not prediction

Foresight Exercises

- Mainly about applying knowledge of long-term potentials, derived from a wide range of expert and stakeholder sources, to issues of STI policy
- · Prospectives, Participation, Policy
- Mainly focused on opportunities for the country/region/organisation to capture benefits from advances in STI
- May examine wild cards, but the advances considered are those believed likely.

Other "futures" work

- Major Modelling Exercises IPCC, World economy and energy models – forecasting – an impending, emerging megacrisis
- Futures Studies -a very broad field of work, rarely as in-depth as Foresight
- Risk Analysis and Strategic Risk Management;
- Pandemic Preparedness Planning; resilience analysis
- These are less liable to be focused on "opportunities", more on risks and dangers.



Horizon Scanning

- This is usually an early step in major Foresight exercises (and is a major part of risk analysis, etc)
- Typically identifies, classifies, and asses relevance of major trends and possibilities for the focus of Foresight
- Pandemics often appear in exercises, sometimes as "wild cards", sometimes as uncertain eventualities that may require attention – alongside many others
- Potential role in impacting MANY areas of STI even many areas of bioSTI is rarely addressed.





What sort of Opportunity?

- UK Foresight Programme was aimed at identifying and exploring circumstances where there was (a) a policy problem, (b) relevant advances expected in STI, (c) need for coordinated action across ministries. [e.g. co-ordination of health, education, industry, environment to support development and application of knowledge (for Wealth Creation and Quality of Life).
- Needed a strong champion within government e.g. minister, scientific advisor. In the DIID case this was DEFRA "rural affairs" so DIID paid much attention to animal/crop diseases.*

 A Vision of Future Detection, Identification and Monitoring
- Particular emphasis on TECHNOLOGICAL opportunities.

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* Which are VERY important too!



Foresight and hindsight



 Foresight exercises are mainly conducted around identifying opportunities –risks (e.g. pandemics) may be seen in Horizon-Scanning; if examined in detail, they may be framed as opportunities (prevention, mitigation, resilience).

Change – or complement?

 The main focus is on opportunities for technological innovation, and the categories of technology that are emphasised are typically those favoured by sponsors/participants.

Ways of enlarging knowledge pool?

 Thus DIID did not consider vaccine development, though it made a strong case for detection/identification systems – based on advanced bioinformatic technology (so not, e.g. sniffer dogs!)

Articulation with risk and PP

 More often, the risks examined are framed as difficulties: complex technology, weak innovation ecosystem, possible dangers of misuse, public opposition, or ethical issues.





Future Risk

- Some things are true Wild Cards (unlikely and often largely unfamiliar – unknown unknowns)
- Some are relatively likely known unknowns but the precise nature, timing and location is unpredictable.



- Coronacrisis was a "Feral Card" a pandemic was widely expected "some time", but (a) most probable nature was a form of influenza, (b) political response was not widely anticipated (DIID did mention vaccine resistance among key uncertainties, but was out-trumped.)
- Who focuses on Risk?



Pandemic (influenza) long seen as UK's no.1 risk – other diseases seen as threats too.

2012, subsequent updates: most likely high-impact risk



National Risk Register of Civil Emergencies

2012 edition

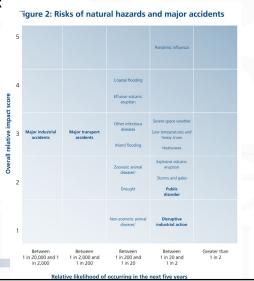
New and emerging infectious diseases

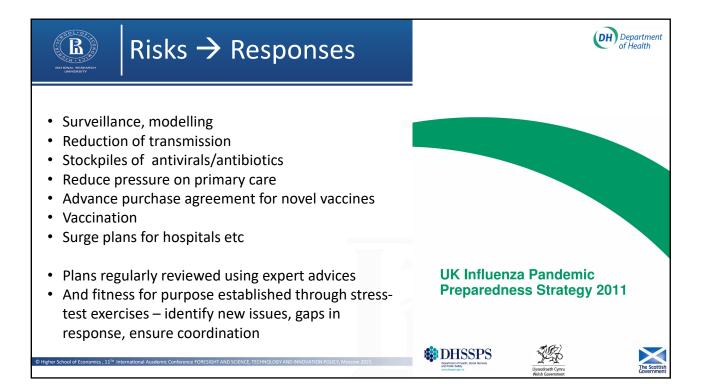
The likelihood of a new disease like SARS spreading to the UK is low, but if an outbreak of an emerging infectious disease occurred in the UK, and containment measures were not put in place swiftly, the

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The highest priority risks

- .2 The following are considered by the Government to be the highest priority risks, taking both likelihood and impact into account:
 - Pandemic influenza This remains the most significant civil emergency risk. The outbreak of H1N1 influenza in 2009 ('swine flu') did not match the severity of the scenario that we plan for and is not necessarily indicative of future pandemic influenzas; the three influenza pandemics of the 20th century (1918–19, 1957–58 and 1968–69) all had differing levels of severity. The 2009 H1N1 pandemic does not change the risk of another pandemic emerging (such as an H5N1 (avian flu)







But preparedness was not prepared for:



Two decades of pandemic war games failed to account for Donald Trump

The scenarios foresaw leaky travel bans, a scramble for vaccines and disputes between state and federal leaders, but none could anticipate the current levels of dysfunction in the United States.

- In the UK, austerity had run down health service capacity (few spare beds, little Personal Protective Equipment)
- In UK "we are following the science" became a suspect mantra especially after "we have had enough of experts" why then was reaction so slow?
- In US, there was the Trump effect a real Wild Card?
- Vaccine development/acquisition strategies became central and science accelerated progress... but...
- In many cases anti-vax movements and similar (politically-backed) disruption.



Moving on...

- Foresight
- Risk
- Pandemic Preparedness
- Even horizon-scanning in ongoing UK Foresight* took little account of STI for pandemics.
- Critical actions not all followed up, but enabled rapid reaction once pandemic was recognised

One major RISK for all: "post-truth" and (partly manufactured) public distrust of expertise; tendency for policymakers to conceal debate in decision-making.

Engagement with - more policy domains - not just STI

- with wider range of inputs – e.g. social science (policy guided by weak assumptions as to behaviour) and citizen science (COVID symptoms, long COVID)

More independent oversight: openness, publication of minutes of meetings and of relevant documentation

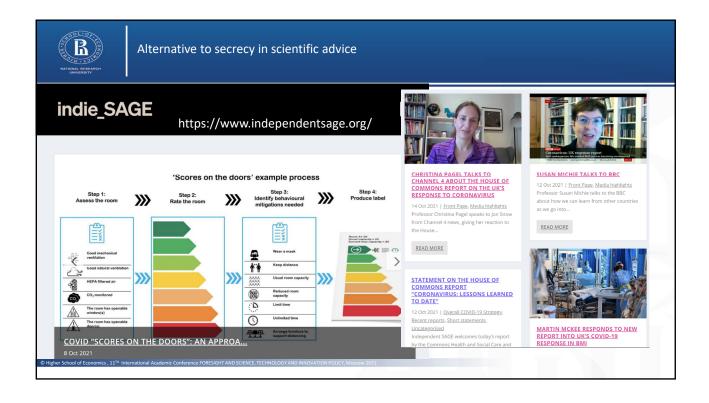
Better links of Foresight with Risk and Resilience studies and exercises, at all levels

* Succession of horizon scanning reports on **Technology Innovation Futures** did not discuss

And this is all very relevant to other Crises – e.g. the Climate Emergency

End of Presentation

(Some additional slides follow FYI)





Pandemic Preparedness Exercises "war games" "stress tests"

Material was only made public as a result of pressure.

CygnusReports.org

Transparency in healthcare

Exclusive – Seven Secret
Pandemic Reports

including Alice)

Public Health England
Protecting and improving the relicin's health

Report: Exercise Alice Middle East Respiratory Syndrome Coronavirus (MERS-CoV) Experts (NHS, MoH, PHE, nations) were presented with a scenario wherein a disease outbreak was described. Through role-playing/discussion they worked through various operational matters and identified areas of stress, bottlenecks, etc.

These exercises <u>did</u> consider diseases other than influenza (though much preparedness related to this, some did raise CoV issues and needs for protective clothing, care homes strategy, etc. Key Alice recommendations were not implemented: possibly they were restrained in explicating scale of crises and of preparedness requirements - contradicted austerity stance.

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Parliamentary Committees' Report on Pandemic Policy (October 2021)

Too in-house?



Notes various successful policies – where NHS role substantial – especially vaccine roll-out and development of treatments. NHS staff praised for flexibility under great stress. NHS "compared to other health systems it 'runs hot'— with little spare capacity built in to cope with sudden and unexpected surges of demand such as in a pandemic."

Critical of other elements of policy (without blaming "British exceptionalism":

- "groupthink": initial underestimation of risk, failure to learn from other European countries despite warnings: preparedness overestimated (e.g. Personal Protective Equipment)
- test, trace, isolate delayed
- Lockdowns postponed until disease had taken hold
- Neglect of social care (especially of elderly); hospital discharge to care homes stoked disease
- Health inequalities exacerbated.
- etc.

Mild criticism compared to many independent experts.