



RESPONDING TO POST PANDEMIC FUTURES

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MiGHT
Malaysian Industry-Government Group
for High Technology

myForesight®

A public-private partnership technology think-tank established in 1993 to undertake foresight & future studies to guide policy decisions.

This presentation is derived from a number of foresight initiatives that was done by MiGHT to better prepare the government as well as organizations in planning for #PostPandemicFutures

Sharing of the approaches used



DISRUPTION



Healthcare Strain



Contact Tracing



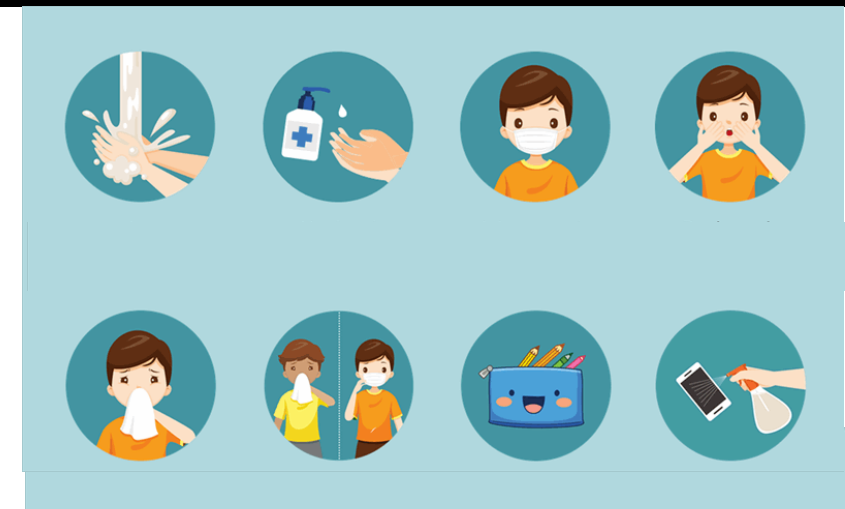
Movement Control



Economic Strain



Mental Health



New Behaviour

Trends that will define post pandemic futures

Infection Control



Practice of hygiene, sanitation & testing that continues past the crisis

Remote Work & Commerce



Not bound to geographical location to conduct business & commerce

Improve Resiliency



Increase local self reliance & rethinking supply chain

Better Agility



Policies, practices, technology & processes that enable flexibility & adaptability

Macroeconomics Impact



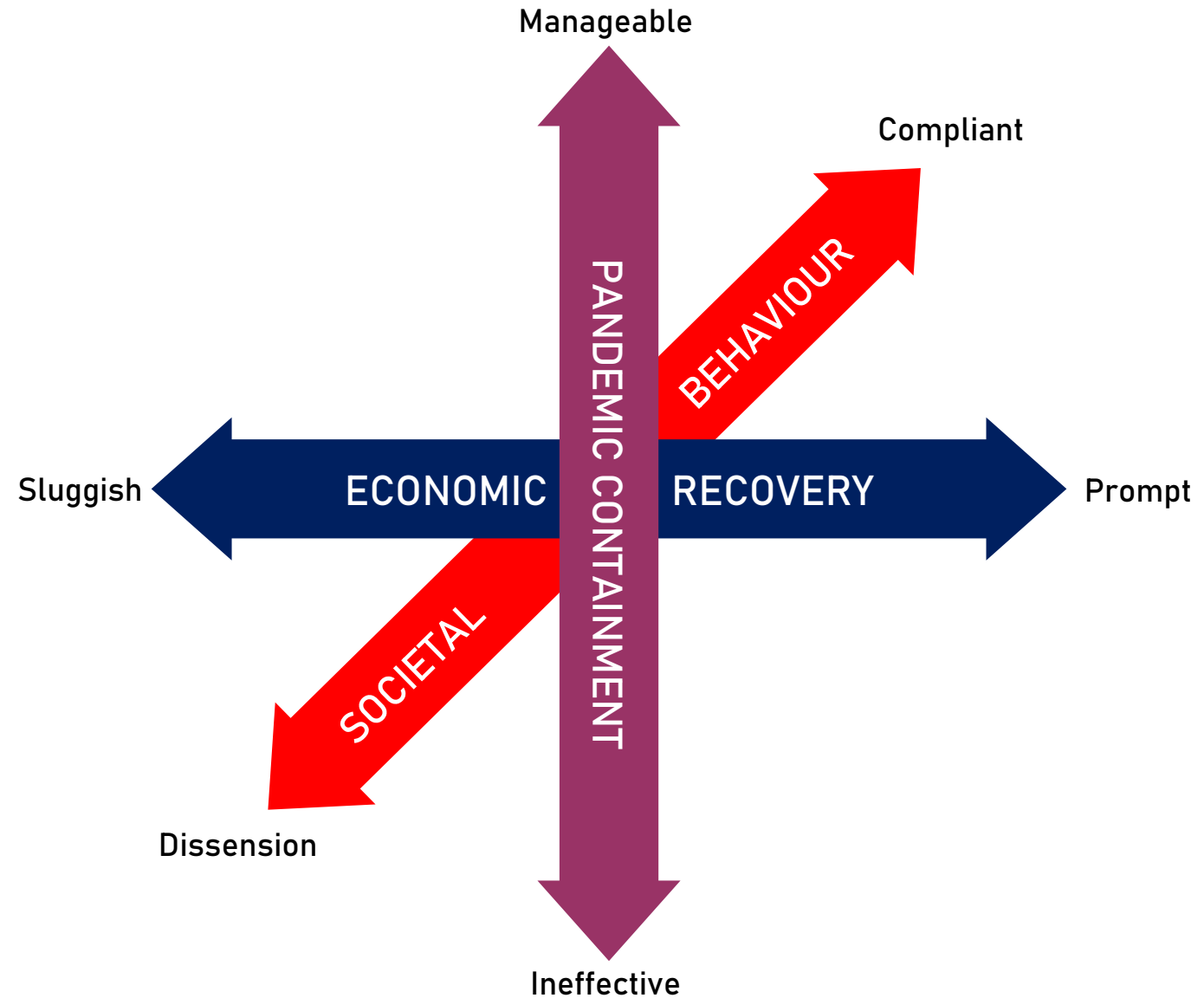
Impacts of different scenarios on macroeconomic outcomes

Adopted from: MIGHT/Lux Research

ADOPTING TO A NEW NORMAL

The new normal will be depending on the following drivers of change:-

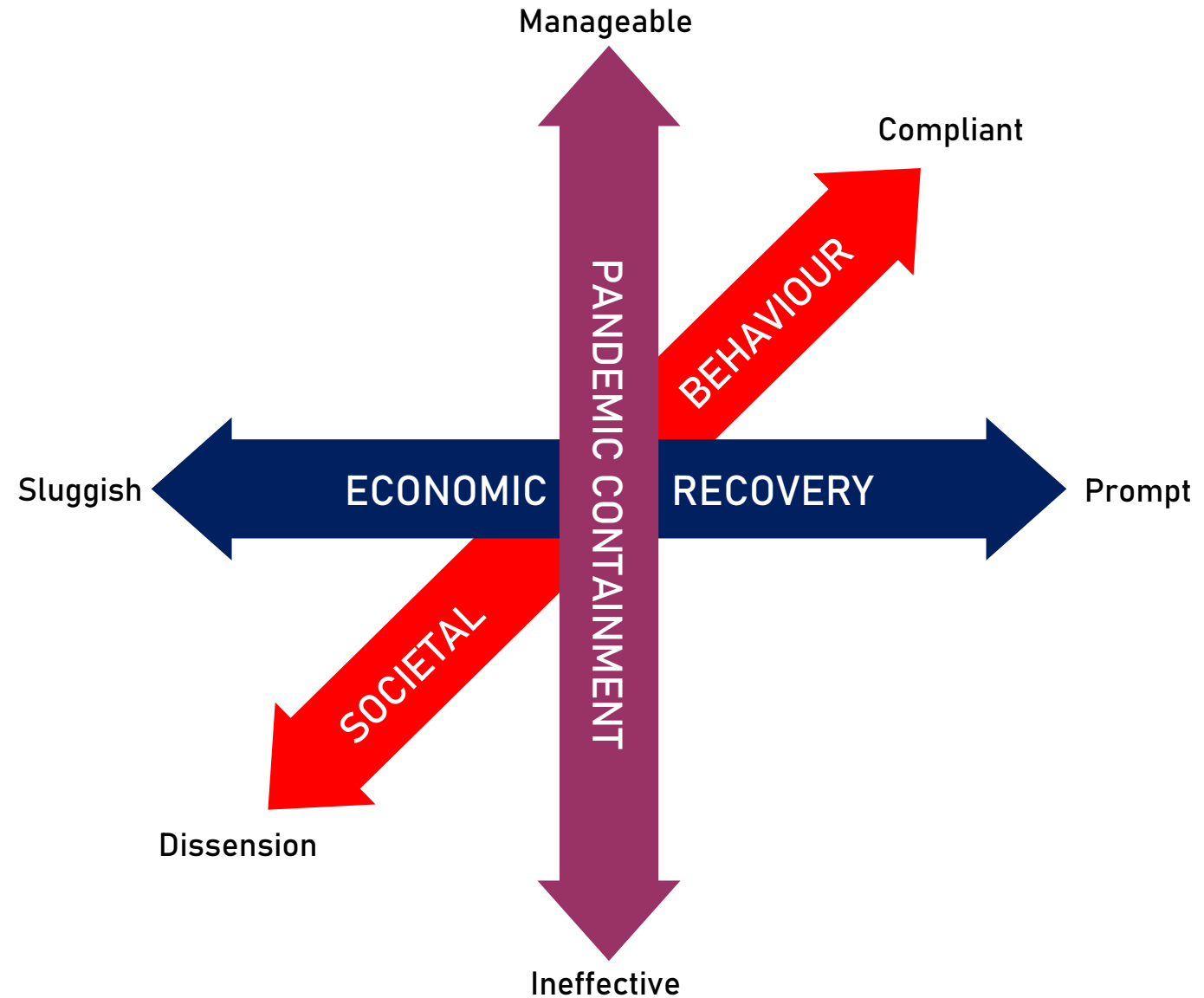
- Health - Pandemic containment
- Economic - Economic recovery
- Society - Societal behaviour



ADOPTING TO A NEW NORMAL

Assumptions

- Covid-19 vaccine widely available starting in Q2 2021; economic activity gradually returns to “normal” over the course of the year
- Successful vaccine roll-out & implementation nationally & globally as well as effectiveness of the vaccine
- No subsequent wave of infections that leads to the kinds of widespread lockdowns
- Continuing government stimulus to sustain consumer spending power and business liquidity



WHAT WOULD YOUR WORLD LOOK LIKE UNDER THESE SCENARIOS?



ADOPTING TO A NEW NORMAL





1 **More Government Intervention**
Business leaders in many more sectors will have to adjust to the next normal of greater government intervention.

2 **More scrutiny on businesses**
With many businesses operating with public money, the scrutiny will be intense. That could show itself in the form of more regulation, particularly in regard to domestic sourcing and workforce safety.

3 **Changing industry structure & consumer behaviour**
Changes of consumer attitudes toward physical distance, health, & privacy impacting the businesses causing long-term changes in industry structure

4 **Resilience the new buzzword**
Businesses will need to figure out how to operate in new ways. Companies to rebalance their priorities, resiliency becomes important to their strategic thinking as cost and efficiency.

5 **Distance Is Back**
Protectionism & more restrictive policies are expected. There are more than 3 billion who live in countries whose borders are now closed to non-residents; 93 percent live in countries that have imposed new limits on entry because of the coronavirus.

6 **On The Bright Side**
The crisis increased pace & scale of workplace innovation. Businesses are forced to do more with less, finding better, simpler, less expensive, and faster ways to operate. Public sector & regulatory organizations could be forced to transform & reform.

7 **More Contactless Interfaces & Interactions**
The pandemic could prove to be a decisive. With automation, it is becoming possible to imagine a world of business—from the factory floor to the individual consumer—in which human contact is minimized.

8 **More Digital & Hybrid Events**
Organizers as well as persons involved with events are switching to digital events. There is no capacity issue, plus there were attendees logged on from all around the world. Event organizers will figure out ways the digital aspects can complement in-person events.

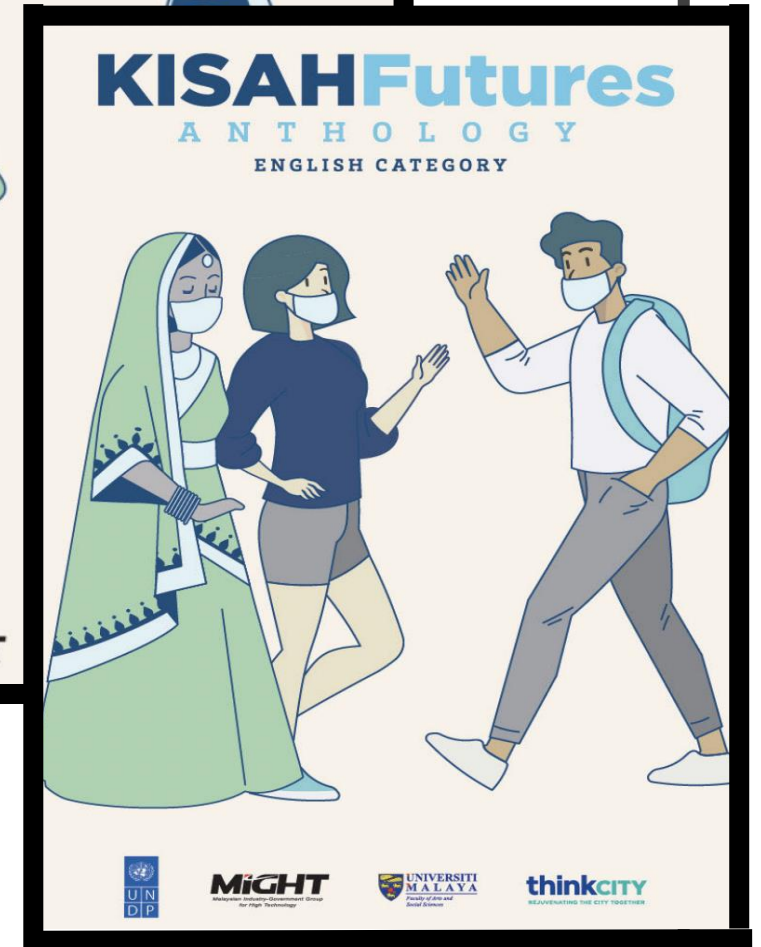
9 **Jumpstarting Clean Energy**
Desire to put green investment and tackling climate change at the forefront of recovery spending. Hybrid & electric becomes more mainstream.



WHAT IS KISAH FUTURES?

Intrigue by the Pandemic outbreak, KISAH Futures competition is meant to tap into the young people's imagination as to what are their concerns, aspirations and how they foresee Malaysia going to be post COVID-19.

This competition is a joint partnership between MIGHT, UNDP Malaysia, Singapore and Brunei Darussalam, University Malaya and ThinkCity.



COMMON THEMES FROM KISAH FUTURES



Social cohesion



Community wellbeing



Future of work



Urban design

COMMON THEMES FROM KISAH FUTURES

SHARED ASPIRATIONS

Digital inclusion
Communities' empowerment
Livable cities & environment



SHARED FEARS

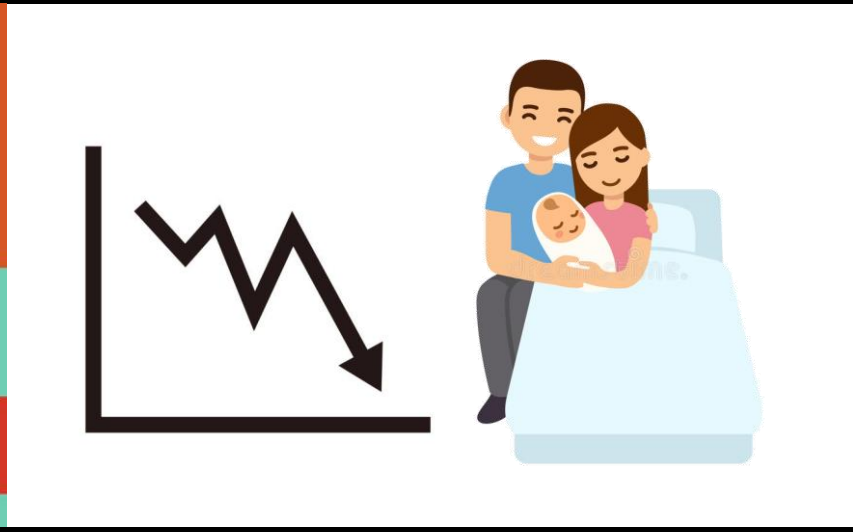
Rise of mental illness
Continuous economic crisis
Poverty & dependence
Food security
The rise of individualistic society
Invasion of privacy



THINGS TO WATCH FOR



“Big Brother”



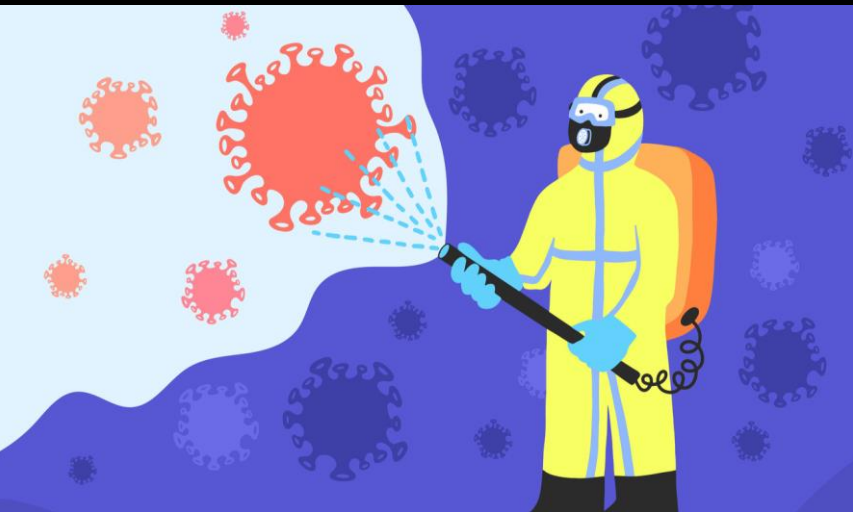
Lockdown Baby Bust



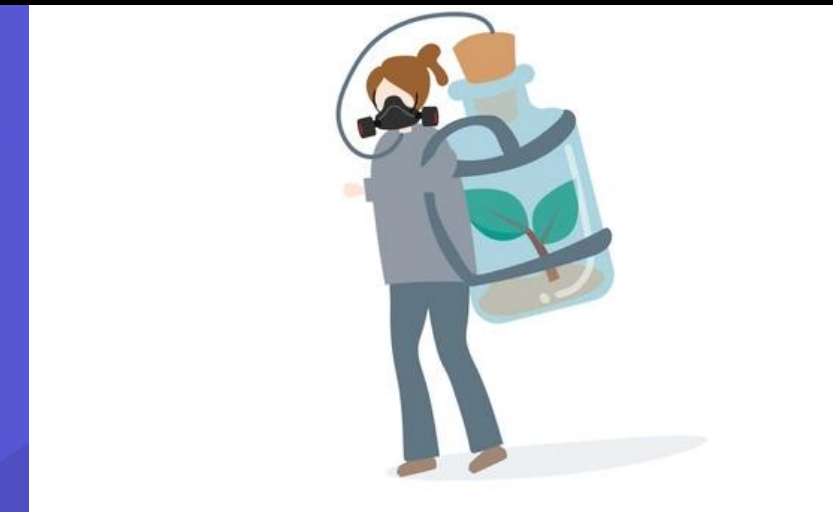
Continuous Borders Closure



“Bubble” Generation

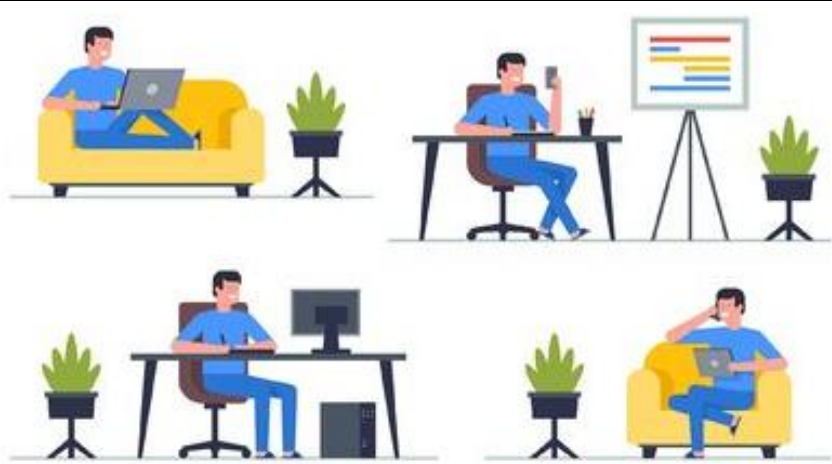


Pandemic Normal



New “Strategic” Commodities

THINGS TO WATCH FOR



Work from Anywhere



Consumer Boom



Rapid Digitalization



Electrification



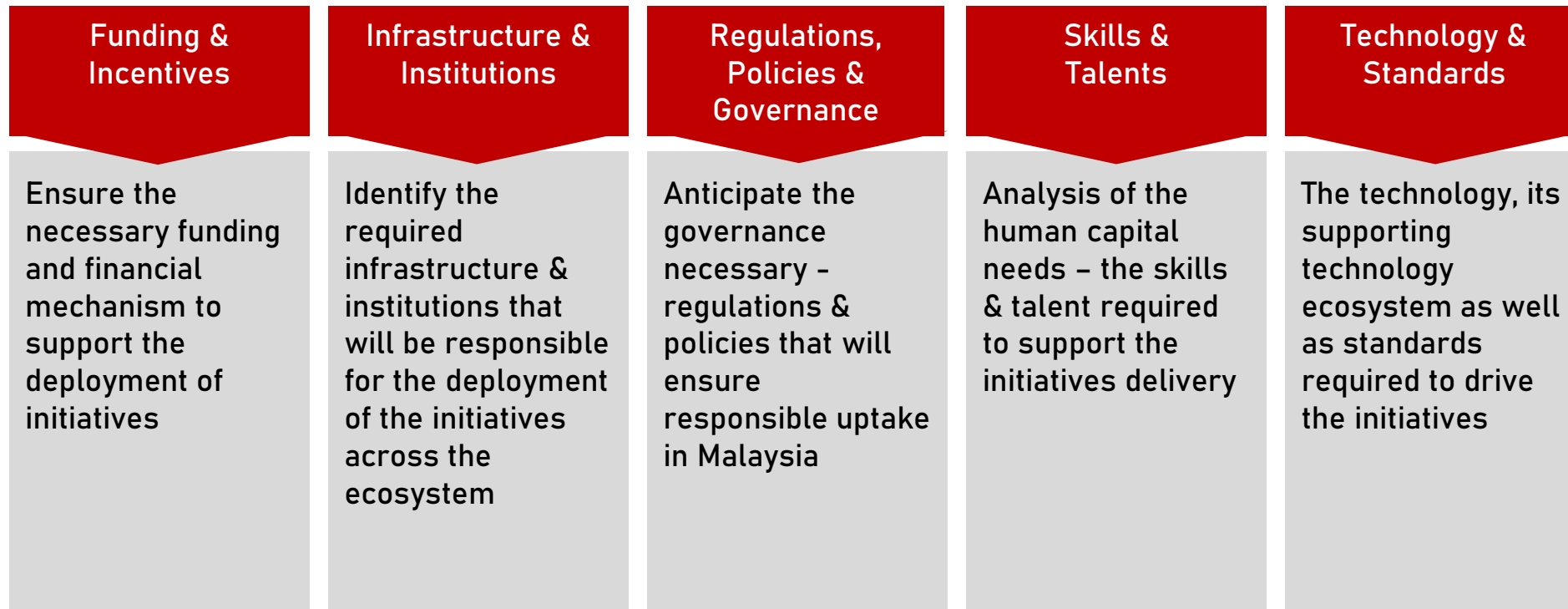
New Urban Design



Education Delivery

MOVING FORWARD

A 360° approach view at the ecosystem support. The use of MIGHT's FIRST™ Matrix, enable a practical current state assessment as well as prescription. FIRST are represented as below.





THANK YOU FOR LISTENING

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